



**gargi**

SDM Lady Doctors Association



# SHRI DHARMASTHALA MANJUNATHESHWARA COLLGE & HOSPITAL OF AYURVEDA

Kuthpady, Udupi

*invites you for*

## SHRINGARA 2018

A NATIONAL SEMINAR ON COSMETOLOGY  
ON THE OCCASION OF WOMEN'S DAY

Thursday, 08-03-2018

*Organized by:*

**GARGI** - A Unit of Women Cell







Shri Dharmasthala Manjunatheshwara College of Ayurveda represents the best of traditional knowledge and contemporary excellence with best ambience for quality education. Completing 60 glorious years in imparting quality Ayurveda Education and health service, SDM stands in par excellence in providing value added knowledge in Ayurveda. The institution is full fledged with under graduate, post graduate and PhD education to enable many scholars to blossom into proficient Ayurveda doctors, thereby serving the mankind.

Gargi, Lady Doctor's association is a part of Women's cell came into existence in the year 2016 on the occasion of women's day, with the aim of extending its health services to the women through various outreach & awareness programs and health camps.

Beauty of person gives perceptual experience of pleasure or satisfaction. Upanishads state, 'That which is pure and eternally blissful is beautiful'. Cosmetic is any preparation which is applied to the skin, eyes, face, mouth, lips, hair or nails for the purpose of cleansing, enhancing one's appearance, emitting a pleasant odor or for protection.

Ayurveda, science of life advocates certain regimens for maintaining & enhancing the beauty in the form of proper indulgence of diet, physical activity, thinking process and rest. Also as a part of Dinacharya, oil massage, bathing, attire etc. emphasized as per seasonal variation.

Ancient scriptures like Abhijnana Shakuntala, Meghaduta of Kalidasa and many other epics encompass ample references of cosmetics like : Tilak, Kajal, Alita, and Agaru which were used as body decoratives

'Shringara 2018' is a novel initiative to explore the scope of Cosmetology from Ayurveda and other traditional system, opens new avenues for the practice, propagation and implementation of Ayurvedic principles.

Paper & Poster presentation

- Ayurvedic Assesment of Skin Types For Cosmetology
- Cosmetic Toxicity
- Neoformulations of Cosmetology in Ayurveda
- Clinical Experience In Ayurvedic Cosmetology.

Abstract with Full Paper should be sent to shringara2018@gmail.com before 20th February 2018. Best paper/Poster will be recognized and awarded



REGISTRATION  
DETAILS

Delegate fees : Rs. 800/- [without accommodation]  
 Spot registration : Rs. 1000/-  
 Account Name : MS SDM AYURVEDA COLLEGE PG CENTRE  
 Bank /Branch name : Corporation Bank, Kuthpady  
 S.B. Acc. Number : 520101044646085  
 IFSC CODE : CORP0002076

PROGRAMME SCHEDULE

7:45-8:45 am : **Breakfast and Registration**  
 8:45-9:45 am : **Oral Paper Presentation Session - I**  
 9:45-10:45am : **Inauguration**  
 10:45-11:00am : **Tea break**  
 11:00-12:00 am : Keynote address by **Dr. C. M. Shreekrishnan** MD(Ayu),  
 "Understanding The Scope of Cosmetics In Ayurveda"  
 12:00-12:45 pm : **Dr. Vidya K. V. BAMS, PGDCC**  
 "Panchakarma in Cosmetics"  
 12:45-1:30 pm : **Lunch break**  
 1:30 - 2:30 pm : **Oral Paper Presentation Session - II**  
 2:30- 3:15 pm : **Dr. Sajitha Kerriyott** MD(Ayu) - "Clinical Implications of Cosmetology"  
 3:15 -3:30 pm : **High tea**  
 3:30- 4:15 pm : **Dr. Veerendra S .Ligade, M.Pharm, Ph.D**  
 "Cosmeceutical Preparation And Toxicity"  
 4:15 -4:35 pm : **Panel Discussion**  
 4.35- 5.00 pm : **Valedictory**

[Organizers may assist in booking hotel rooms on prior intimation] Duly filled Registration form with fee should be sent by 20th February 2018. The DD for registration should be drawn in the favor of The Organizing secretary and it should be sent to 'Shringara-2018', SDM College of Ayurveda, Kuthpady, Udupi -574118. Payment can also be done through RTGS/NEFT to Corporation Bank, Kuthpady Branch, Udupi





